



FREQUENT FEEDER PROGRAM

Consumers purchase 10 bags of Naturalist brand bird feed and receive a **FREE** 20# bag!

NATURALIST FREQUENT FEEDER

Cut out & enclose 10 UPCs from your 40lb or 20lb bird feed bag, and receive a free 20lb bag of your most frequently purchased product! 5lb, 10lb and straight ingredients are not included in the program. Please see the back of this envelope for more details.

Dealer Name: _____
 Dealer City: _____
 Customer Name: _____
 Customer Email: _____
 Provide your email for special offers & coupons!



BUY 10, GET 1 FREE!

1 _____ <small>DATE OF PURCHASE</small>	6 _____
2 _____	7 _____
3 _____	8 _____
4 _____	9 _____
5 _____	10 _____

Free product: _____ Date: _____

CISCO will provide dealers with envelopes for their customers to conveniently keep track of their purchases.

IT'S AS EASY AS 1, 2, 3.

- 1** Collect 10 UPCs from 20lb or 40lb Naturalist mixes.
(5lb, 10lb, custom mixes, and straight ingredients do not apply to program)
- 2** Reimburse your customers for a 20lb bag (15lb Cardinal Supreme) of their most frequently purchased mix.
- 3** Send completed envelope with UPCs to CISCO for your credit.
Attn: Chelsea Berkery
602 N. Shortridge Rd.
Indianapolis, IN 46219

Participating dealers will be reimbursed for a 20lb bag of their customer's most frequently purchased product. Reimbursement will be in the form of a credit to the dealer's account for the average cost of products during the time range of redeemed cards.

To enroll, please complete the information below:

Dealer Name: _____ Contact: _____
 City, ST: _____ Phone: _____