





















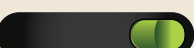








MIXES & BLENDS

	Sun or Shade	New Lawn or Interseed Established Lawn	Maintenance Required	Wear Tolerance	Seeding Rate (New Lawn)	Seeding Rate (Interseeding)	Description
 Executive® Sun Mix ~60% Proprietary Perennial Ryegrass ~40% Proprietary Kentucky Bluegrass	 Full Sun	New Lawn or Interseed	 LOWER HIGHER	 POOR EXCELLENT	5 lbs per 1000 sq. ft.	2-3 lbs per 1000 sq. ft.	Provides a beautiful, dark, lush lawn for that Executive® look
 Fairway 4 Blend ~100% Turf-Type Perennial Ryegrass	 Full Sun	New Lawn or Interseed	 LOWER HIGHER	 POOR EXCELLENT	7 lbs per 1000 sq. ft.	3-4 lbs per 1000 sq. ft.	Establishes a lush, dark green lawn very quickly
 Tuff Turf Blend ~100% Proprietary Turf-Type Tall Fescue	 Full Sun to Partial Shade	New Lawn (only interseed into Tuff Turf or Playmaker Mix)	 LOWER HIGHER	 POOR EXCELLENT	8 lbs per 1000 sq. ft.	4-5 lbs per 1000 sq. ft.	Provides a tough, durable lawn yet is fine-textured and dark green in color
 Premium Shade Mix ~20% Proprietary Creeping Red Fescue ~20% Proprietary Chewings Fescue ~20% Proprietary Hard Fescue ~20% Proprietary Perennial Ryegrass ~20% Proprietary Kentucky Bluegrass	 Moderate Shade to Moderate Sun	New Lawn (or interseed into shady areas)	 LOWER HIGHER	 POOR EXCELLENT	6 lbs per 1000 sq. ft.	2-3 lbs per 1000 sq. ft.	If you have a shady lawn, this is the mix for you
 Playmaker Mix ~80% Turf-Type Tall Fescue ~10% Turf-Type Perennial Ryegrass ~10% Kentucky Bluegrass	 Full Sun to Partial Shade	New Lawn (only interseed into Playmaker or Tuff Turf blend)	 LOWER HIGHER	 POOR EXCELLENT	8 lbs per 1000 sq. ft.	4-5 lbs per 1000 sq. ft.	Excellent drought resistance and durability, low maintenance
 Premium Sod Blend ~100% Proprietary Kentucky Bluegrass	 Full Sun	New Lawn or Interseed	 LOWER HIGHER	 POOR EXCELLENT	3 lbs per 1000 sq. ft.	2 lbs per 1000 sq. ft.	Finest bluegrass blend money can buy. Dense and fine textured
Showplace Mix ~80% Proprietary Kentucky Bluegrass ~20% Proprietary Perennial Ryegrass	 Full Sun	New Lawn or Interseed	 LOWER HIGHER	 POOR EXCELLENT	4 lbs per 1000 sq. ft.	2-3 lbs per 1000 sq. ft.	Produces a dark green, fine-blade in a well maintained lawn



We recommend Endure® fertilizers with Execu-Turf® grass seed